

# SMALL BUSINESS FINANCIAL SEMINAR SERIES

Excelsior  
Growth  
Fund



**FREE  
ADMISSION**  
Attend one seminar  
or all three!

**March 23**  
**5 PM – 7 PM**

Hofstra University Club  
225 Hofstra Blvd.  
Hempstead, NY

## Part 1: *FINANCIAL MANAGEMENT*

Are you looking for capital to grow your business?

Would you like a crash course in financial management best practices with tools you can apply immediately?

### YOU'LL LEARN:

- How to make informed financial decisions
- How to analyze business financials
- Tangible tools for evaluating the financial health of your company

### ATTENDEES SHOULD:

- Have at least two years in business
- Have positive cash flow, or be close to break-even
- Not be a home based business
- Have opportunities to grow and secure additional capital

### APPLY TO ATTEND!

[excelsiorgrowthfund.  
eventbrite.com](http://excelsiorgrowthfund.eventbrite.com)

### MARK YOUR CALENDARS!

Part 2: *Access to Capital*

March 28

Part 3: *Financing Forum*

April 6



### PARTNERS:

Hosted by Excelsior Growth Fund and CDCLI Funding Corporation, nonprofit Community Development Financial Institutions committed to helping businesses expand their operations and secure financing.

